

LIST OF ELECTIVE PAPERS (Choose any two specialization)										
SPECIALIZATION: FINANCIAL MANAGEMENT										
COURSE CODE	COURSE TITLE	CATEGORY	L	T	P	O	Credits	Internal	External	Total
24NMBAFE01	Security Analysis and Portfolio Management	Elective	3	-	-	1	3	25	75	100
24NMBAFE02	Merchant Banking and Financial Services	Elective	3	-	-	1	3	25	75	100
24NMBAFE03	Banking and Insurance	Elective	2	-	1	-	3	25	75	100
SPECIALIZATION: HUMAN RESOURCE MANAGEMENT										
24NMBABE01	Organizational Development	Elective	3	-	-	1	3	25	75	100
24NMBABE02	Emotional Intelligence for Managerial Effectiveness	Elective	3	-	-	1	3	25	75	100
24NMBABE03	Learning and Development	Elective	3	-	-	1	3	25	75	100
SPECIALIZATION: MARKETING MANAGEMENT										
24NMBAME01	Brand Management	Elective	3	-	-	1	3	25	75	100
24NMBAME02	Service Marketing	Elective	3	-	-	1	3	25	75	100
24NMBAME03	International Marketing	Elective	3	-	-	1	3	25	75	100
SPECIALIZATION: BUSINESS ANALYTICS										
24NMBABE01	Fundamentals of Business Analytics	Elective	3	-	-	1	3	25	75	100
24NMBABE02	Data Analytics with R Programming	Elective	3	-	-	1	3	25	75	100
24NMBABE03	Blockchain Technology	Elective	3	-	-	1	3	25	75	100